

FOR IMMEDIATE RELEASE

The Voice Remains

Nir Yaniv

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Imagination! That's where all journeys first begin. In the case of Nir Yaniv, there are no rules! There are no language boundaries! There are no categories! There's a limitless universe of creativity that surpasses everything we've ever learned about art. These days, when minor media celebrities claim their artist status because they are known for only one form of expression, Yaniv displays an interplanetary source of inspiration and shares it with the Earth in a state of constant chaos.

Nir's ten-track album is a conceptual journey blending over 47 minutes of music crossing over the boundaries of world music, funk, and psychedelia in a unifying soundtrack for an animated science fiction film. That's right! Nir Yaniv is not only a composer, a published novelist, and an occasional filmmaker. He also founded Israel's first online science fiction magazine.

His quirky sense of humor and alternative visions of the future are present in every song on this conceptual material. If the famous fictional space-traveler Barbarella and Durand-Durand were throwing a party beyond the stars, this would be a perfect score to entertain their outer space guests.

One would think that a science-fiction inspired album needs to be played exclusively on synthesizers and digital sequencers. However, Yaniv takes his musical expression much closer to what Bowie did on his Space Oddity than what electronic music pioneers such as Kraftwerk or Jean-Michel Jarre were doing on their releases.

The album represents the essence of humanity with all its greatness. Instead of guitars, keyboards, and bass, Nir used his God-given voice to create frequencies that might sound like a band of seasoned studio musicians. However, the only musical instrument he used on the album is a set of drums. The very same fundamental concept our ancestors cherished since the beginning of time.

Saying that Nir's music is a breath of fresh air on the global music scene is an understatement. It is a thrust of numerous tropical cyclones reaching the super intensity of creativity. His work "The Voice Remains" is a true timeless masterpiece and a musical legacy for future generations.

It is a rich cultural heritage that remains.

Web: https://www.voicerem.com

For more information: info@lifeart.org

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